



American Institute of Physics

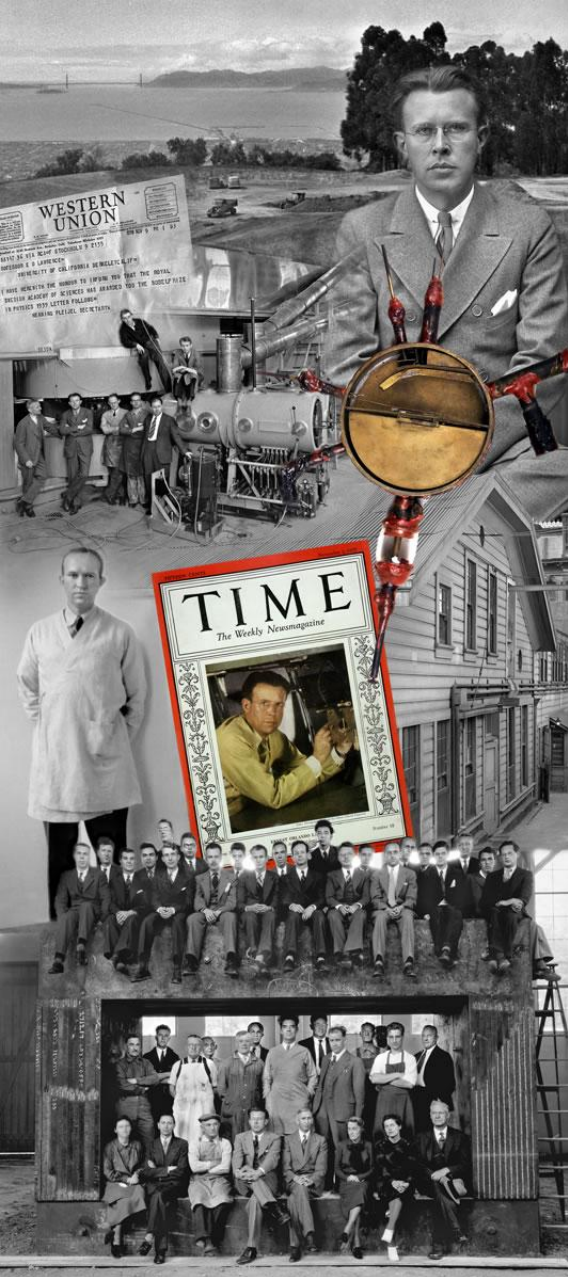
Delivering value in science

Adriana Acosta

Chief Marketing and Sales Officer

Cinzia Chiang 姜婵子

Regional Sales Manager

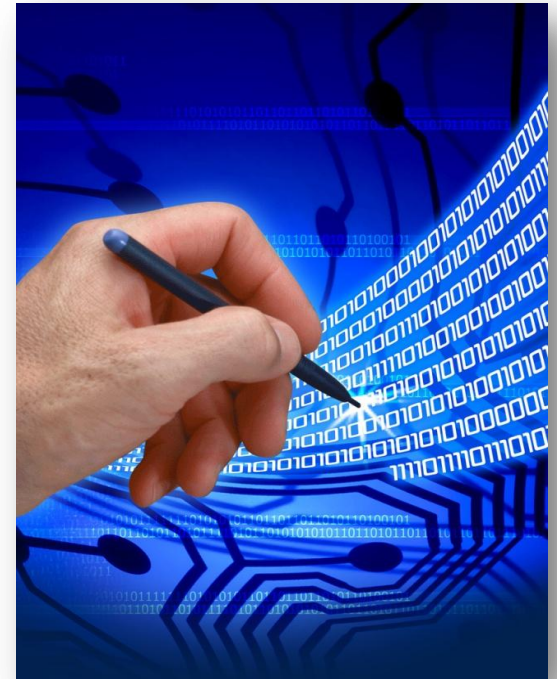


AIP – founded 1931

*AIP works to
advance and spread
the knowledge
of the **physical sciences**
and its applications to
human welfare.*

AIP at a glance

- Umbrella organization for 10 physical science societies. Combined membership totals 165,500 scientists, engineers and educators
- One of the world's largest non-profit publishers of scientific information in physics.
- Home of the Physics Resources Center

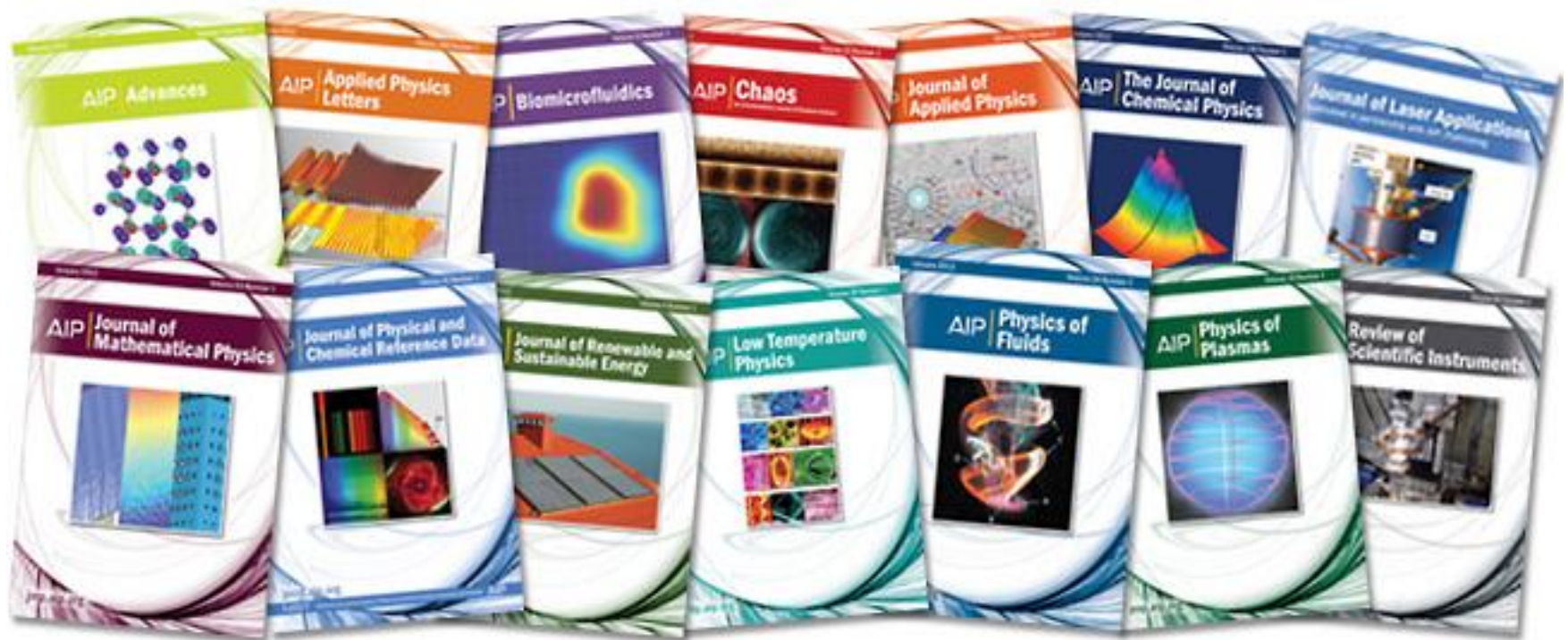


Member Societies

(~165,500 total membership)

- **APS – American Physical Society (50,000)**
- **OSA – The Optical Society (16,600)**
- **ASA – Acoustical Society of America (7,550)**
- **SOR – The Society of Rheology (850)**
- **ACA – American Crystallographic Association (2,100)**
- **AAS – American Astronomical Society (6,850)**
- **AAPT – American Association of Physics Teachers (8,750)**
- **AAPM – American Association of Physicists in Medicine (8,050)**
- **AVS: Science & Tech. of Materials, Interfaces, and Processing (3,100)**
- **AGU – American Geophysical Union (61,700)**

AIP Journals: World-class content



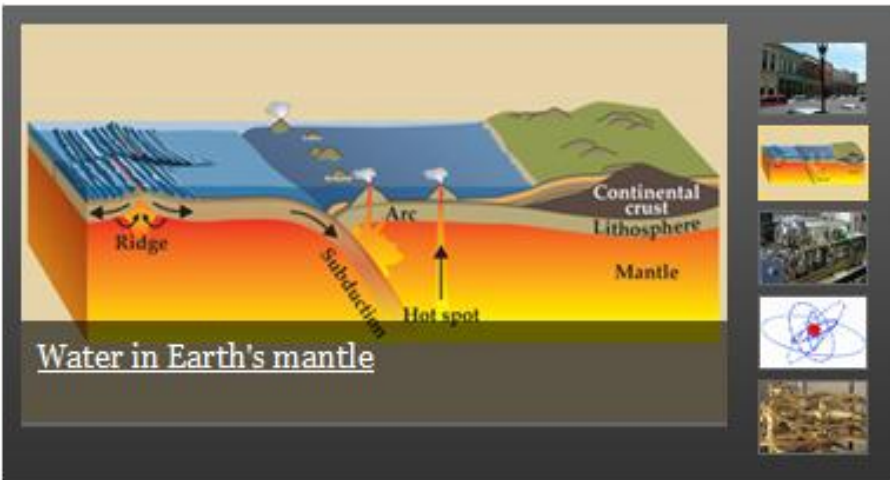
AIP Conference proceedings

The screenshot shows the AIP Conference Proceedings website. At the top, there is a navigation bar with links for Home, Browse, About, Organizers, Authors, Librarians, Features, Purchase Content, Advertisers, Citation, and AIP Journals. A search bar is located in the top right corner, with fields for Volume/Page and Keyword. Below the navigation bar, there is a section for "Newest Titles" featuring a collage of book covers and a "Publishing with AIP" button. To the right, there is an "Announcements" section titled "The 2011 Nobel Prize in Physics" with a gold medal image and text describing the award. At the bottom left, there is a "New Titles" section with a list of recent publications.

In 2011, AIP published its **100,000th** paper in its Conference Proceedings series.

- Rapid publication times
- Broad access in print and online
- International conferences
- Growth in interdisciplinary meetings/collaborations

More than 1300 Conference Proceedings available via subscription at proceedings.aip.org



News Picks

Satellite traces Earth's crust-mantle boundary

Some corals may adapt to warmer seas

Snails with implanted

Highlights from the Daily edition



DOE labs offer new, business-friendly option for partnering with industry

The new program will enable labs to negotiate more flexible terms with businesses when it comes to intellectual property rights, payment arrangements, and

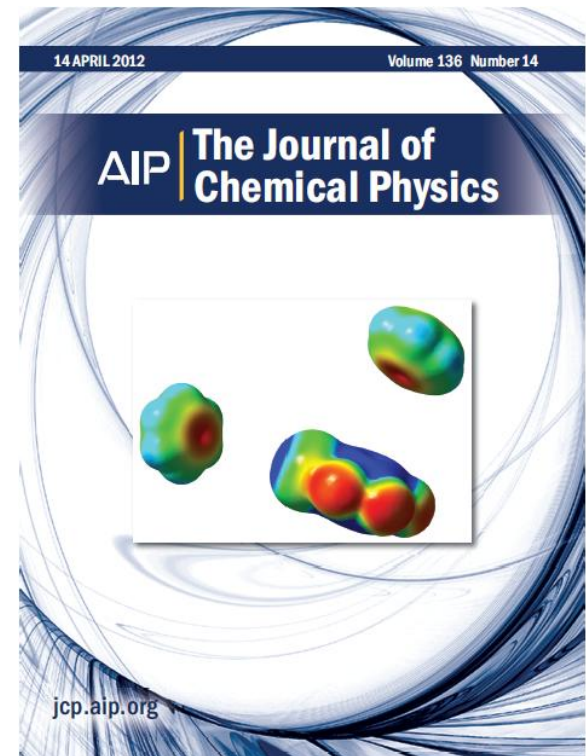
Physics Today, the most-frequently cited magazine in multidisciplinary physics. The print version alone reaches over 120,000 scientists and engineers in 151 countries. Online, *Physics Today* receives ½ million page views per month.

Highly Respected

The Journal of Chemical Physics

#1 in citations in
Atomic, Molecular, and
Chemical Physics

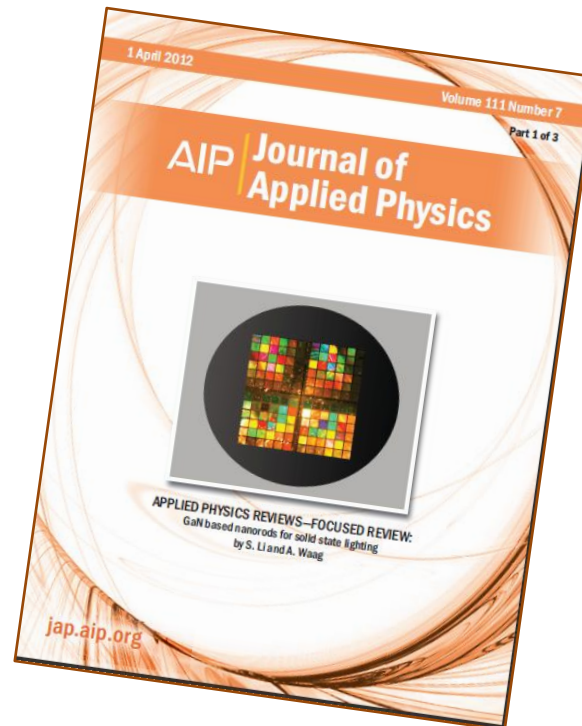
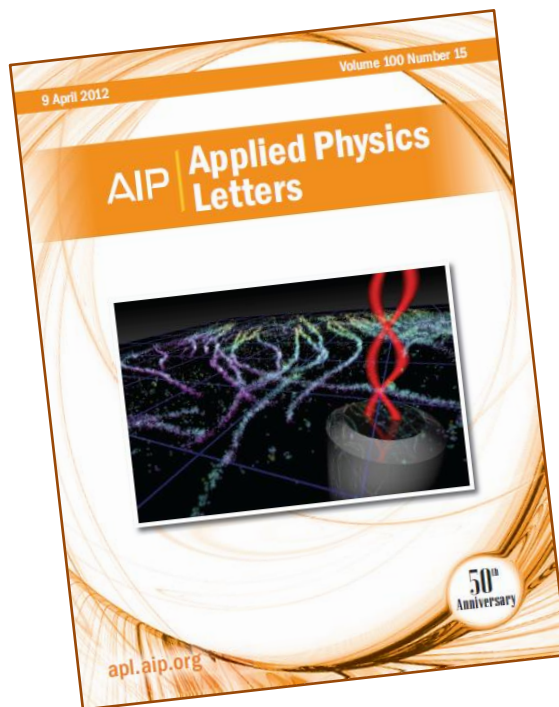
(Data from the *2010 Journal Citation Reports® Science Edition*
Thomson Reuters, 2011).



Highly Cited

***Applied Physics Letters* and *Journal of Applied Physics* –
Ranked #1 and #2 most cited journals in Applied Physics!**

(Data from the 2010 Journal Citation Reports® Science Edition (Thomson Reuters, 2011))



New Content



Open Access, Community Reviewed

Introduced in 2011 - Added to Web of Science in 2012

...Two New Journals



NEW

JAP Materials & *APL Materials*

Open Access, Peer Reviewed

Affiliated with AIP's two premier applied physics journals,
Journals of Applied Physics and *Applied Physics Letters*.

Submissions open Summer 2012

japmaterials.aip.org and aplmaterials.aip.org

AIP Special Collections

AIP Select and *AIP Complete* provide institutions with the option to purchase AIP publications as a single collection for one discounted price.

AIP Digital Archives
The world's most valuable collection of physical science research.

AIP Digital Archives and *Physics Today* Archive

Over 300,000 articles from AIP journals, Conference Proceedings, and *Physics Today*

Starting with Volume 1/Issue 1 through 1998. One time purchase.



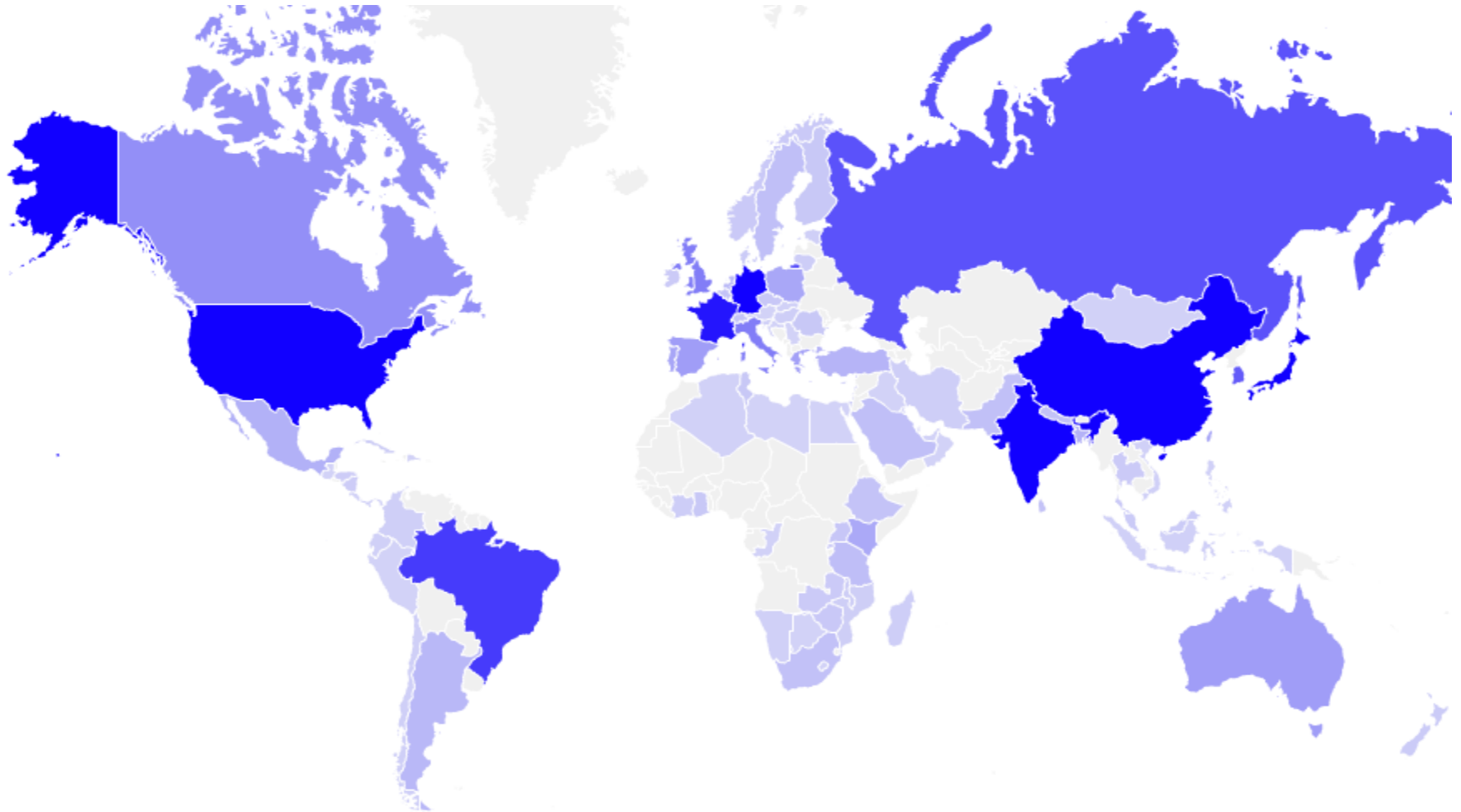
AIP Member Society Journals

AIP also represents the following prestigious journals for its Member Societies:

- *The Journal of the Acoustical Society of America (ASA)*
- *Medical Physics (AAPM)*
- *American Journal of Physics (AAPT)*
- *The Physics Teacher (AAPT)*
- *Journal of Vacuum Science & Technology A & B (AVS)*
- *Surface Science Spectra (AVS)*
- *Journal of Rheology (SOR)*

AIP Institutional Subscribers – 2011

(Darker = More Institutions)



SOURCE: Data Salon – Institutions with subscriptions

AIP's Top Institutional Subscribers from Around the World



MAX-PLANCK-GESellschaft



TEL AVIV UNIVERSITY



Российская академия наук

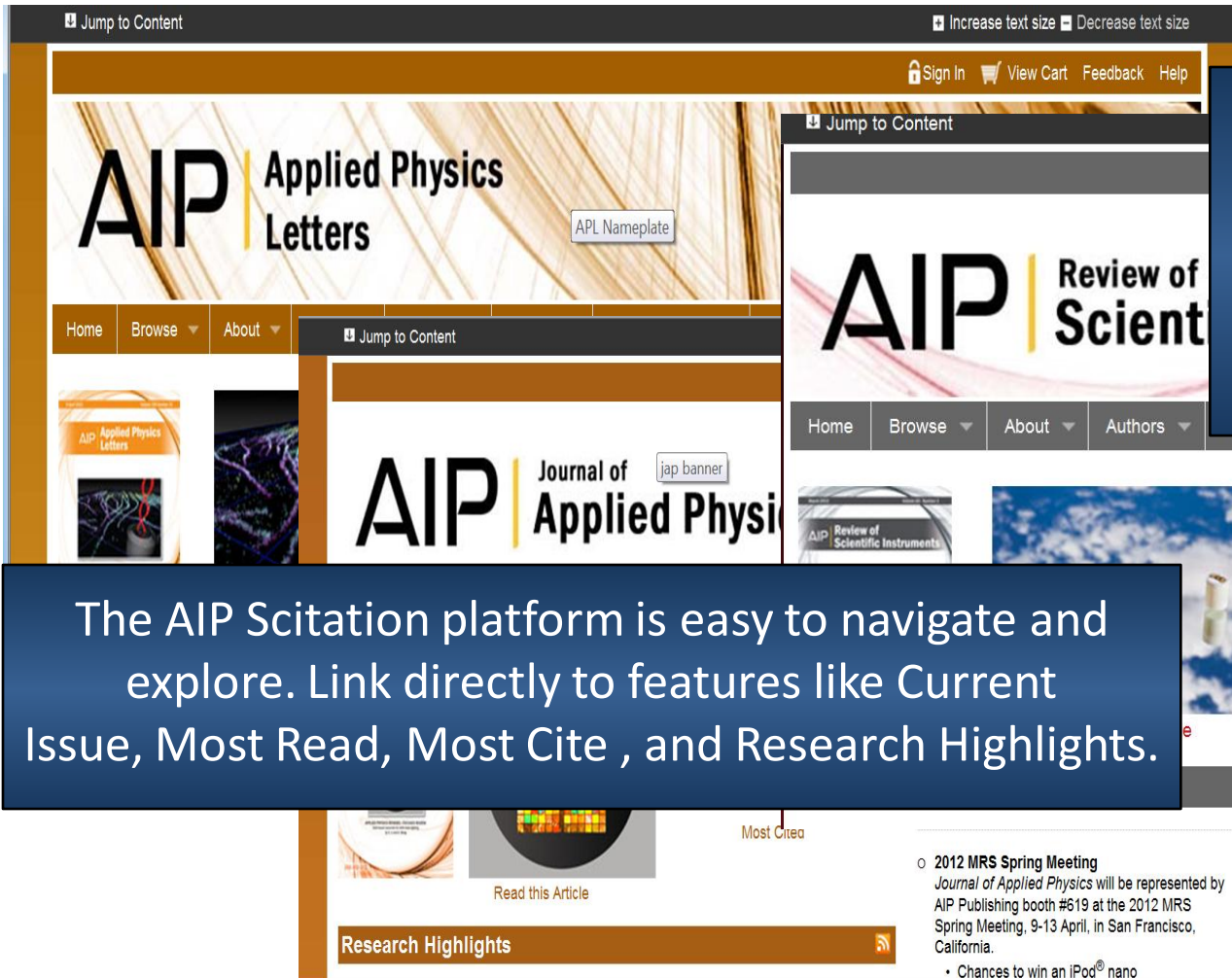


東京大学
THE UNIVERSITY OF TOKYO



UNSW
THE UNIVERSITY OF NEW SOUTH WALES

AIP | Scitation Hosting Platform



Over 500,000 top physical science articles published by AIP and available online via AIP Scitation

The AIP Scitation platform is easy to navigate and explore. Link directly to features like Current Issue, Most Read, Most Cite, and Research Highlights.

Every page is mobile ready for access via smartphone or tablet

The NEW AIP Scitation



American Institute of Physics partners with Publishing Technology on next generation Scitation

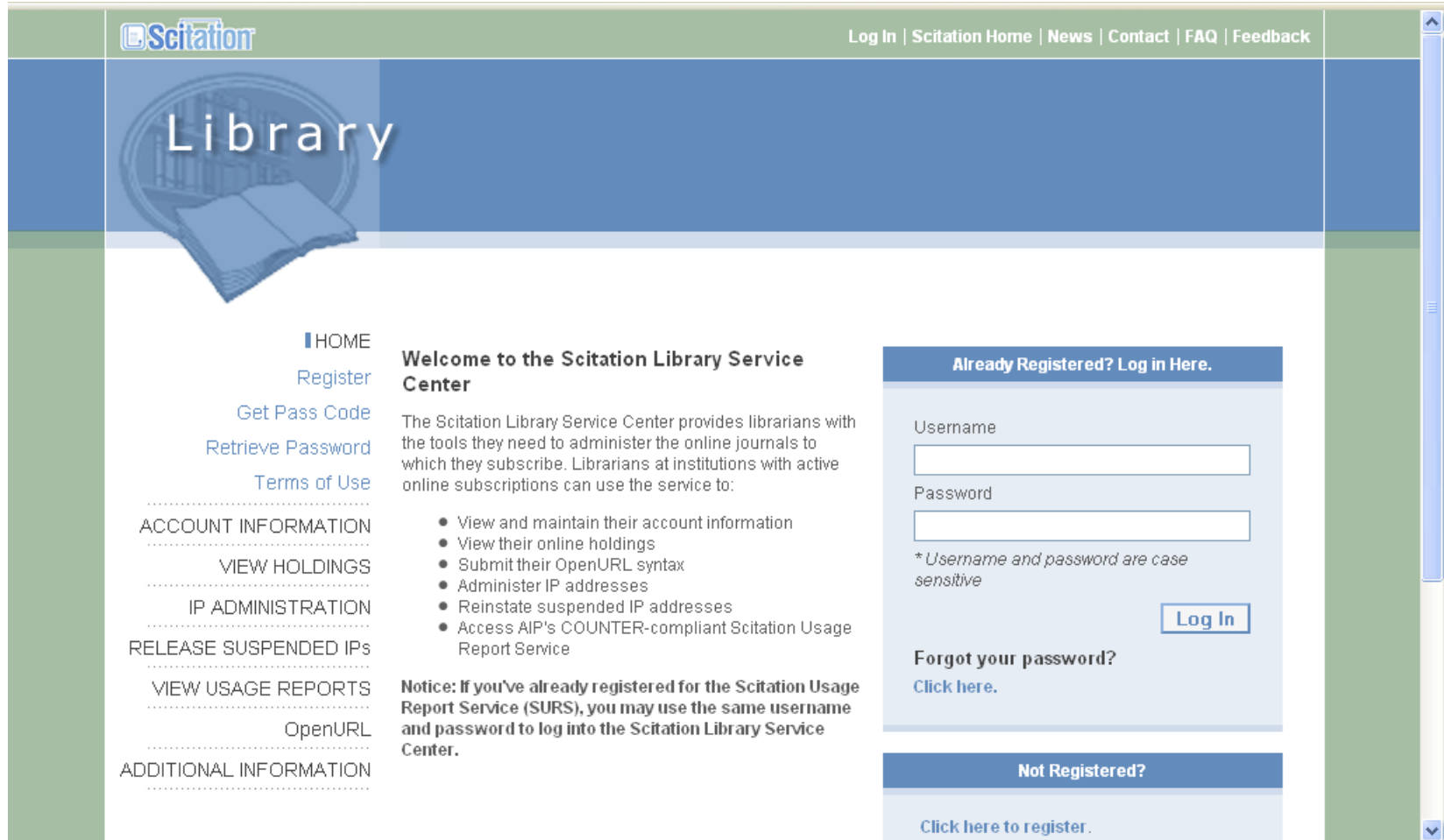
Cambridge, MA, November 30, 2011 — AIP Publishing, a division of the American Institute of Physics (AIP), and Publishing Technology plc (LSE: PTO) announce a partnership to launch the next generation of AIP's Scitation, scheduled for launch in the fourth quarter of 2012.

The new custom platform will be designed to provide a next generation of Scitation, enabling AIP and its publishing partners to deliver a new level of content and conference proceedings. The new platform will also integrate content from AIP's Physics Resources

Launching Fall 2012

"To concentrate our resources on serving our readers, authors, librarians and our society publishing partners, we are excited to find an impressive partner to deliver the best possible way forward," said John Haynes, Vice President of Publishing at AIP. "Enhanced functionality, discoverability and customer experience are paramount in our business and Publishing Technology has the international expertise to provide the first-class infrastructure our readers expect."

AIP Scitation's Library Page



Scitation Log In | Scitation Home | News | Contact | FAQ | Feedback

Library

- HOME
 - Register
 - Get Pass Code
 - Retrieve Password
 - Terms of Use
- ACCOUNT INFORMATION
 - VIEW HOLDINGS
 - IP ADMINISTRATION
 - RELEASE SUSPENDED IPs
 - VIEW USAGE REPORTS
 - OpenURL
- ADDITIONAL INFORMATION

Welcome to the Scitation Library Service Center

The Scitation Library Service Center provides librarians with the tools they need to administer the online journals to which they subscribe. Librarians at institutions with active online subscriptions can use the service to:

- View and maintain their account information
- View their online holdings
- Submit their OpenURL syntax
- Administer IP addresses
- Reinstate suspended IP addresses
- Access AIP's COUNTER-compliant Scitation Usage Report Service

Notice: If you've already registered for the Scitation Usage Report Service (SURS), you may use the same username and password to log into the Scitation Library Service Center.

Already Registered? Log in Here.

Username

Password

** Username and password are case sensitive*

[Log In](#)

Forgot your password?
[Click here.](#)

Not Registered?

[Click here to register.](#)

librarians.scitation.org

Usage Statistics

Log into the Library Service Center to access your usage statistics.



Scitation Usage Report Service > View Usage Reports

View Usage Reports

In an effort to improve our usage statistics, we recently implemented some enhancements to our reports. As part of these improvements, we have implemented a new COUNTER report called 'Number of Full-Text Downloads to Non-Subscribed/Free Content by Month' which contains Full Text downloads of free content from Publishers unaffiliated with your account.

[Scitation Usage Report Service Participating Titles](#)

[View Usage Reports](#)

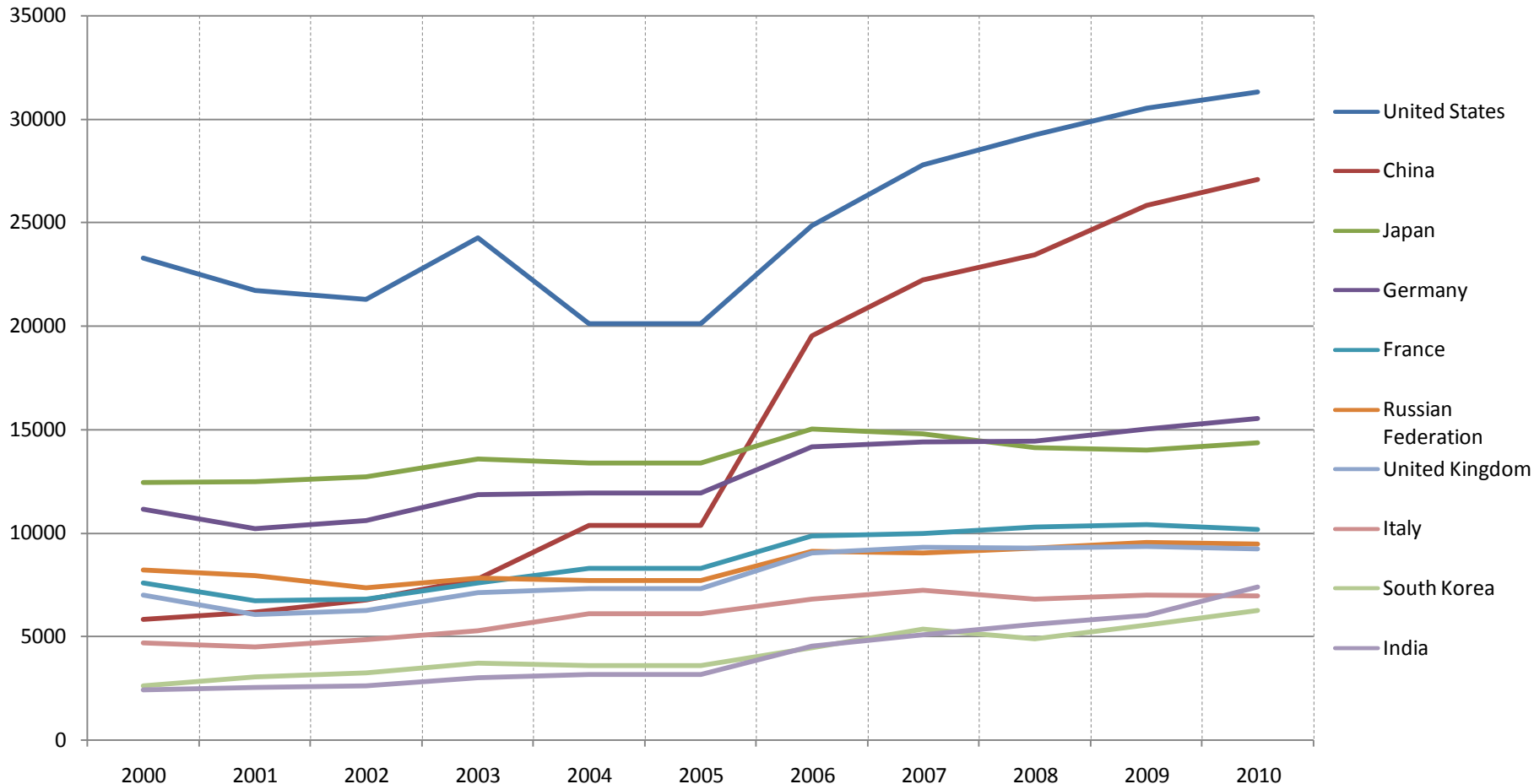
- HOME
-
- ACCOUNT INFORMATION
-
- [VIEW HOLDINGS](#)
-
- [IP ADMINISTRATION](#)
-
- RELEASE SUSPENDED IPs
-
- [VIEW USAGE REPORTS](#)
-
- Participating Titles
-
- OpenURL
-
- ADDITIONAL INFORMATION
-



librarians.scitation.org

Global Physics Production

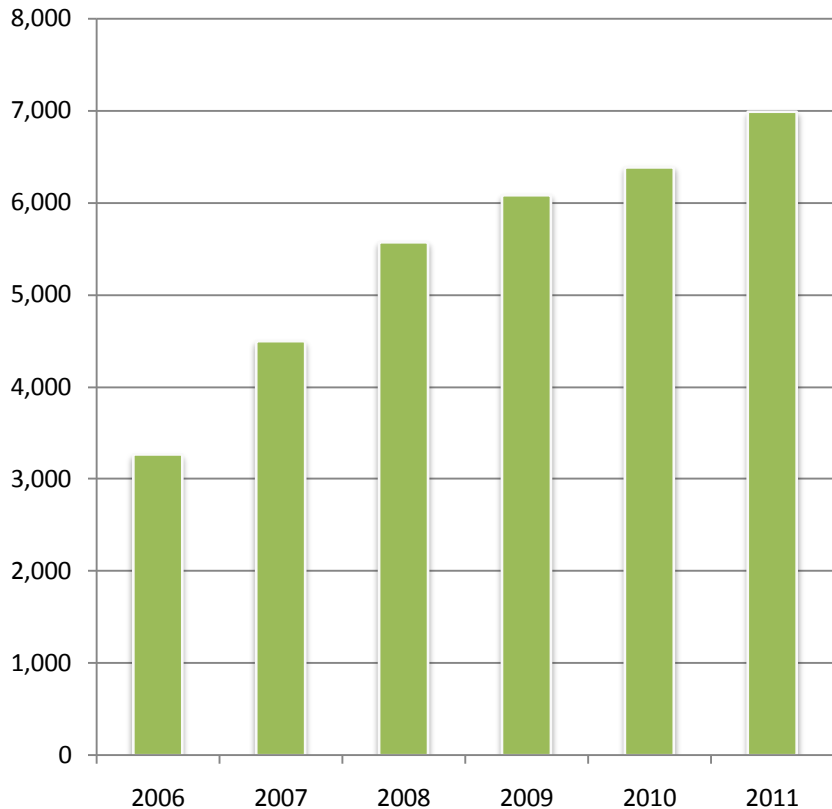
(Articles published per country)



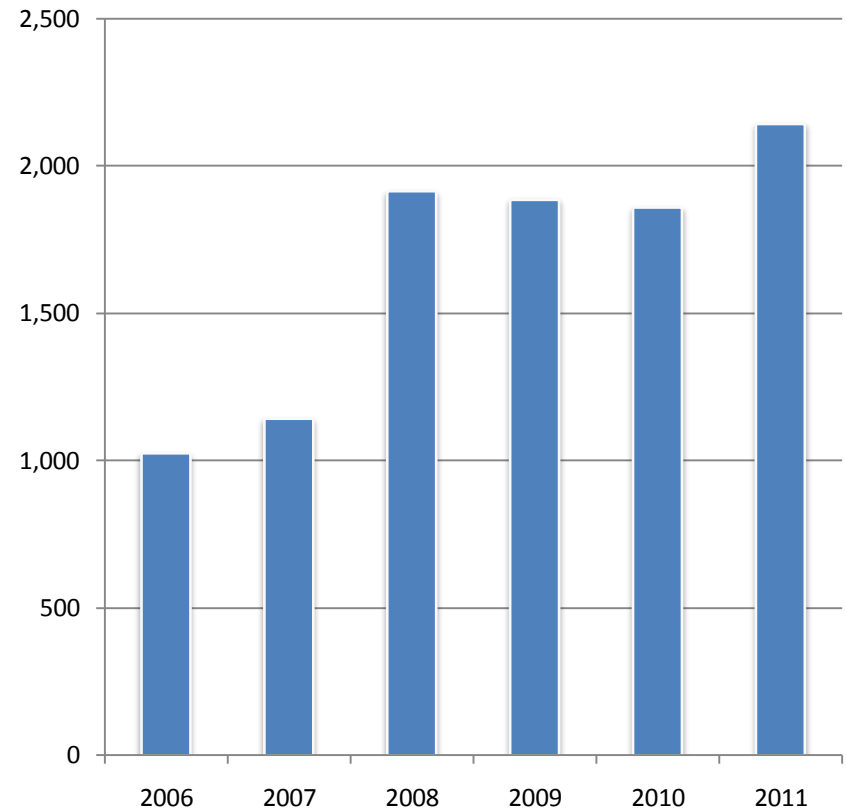
Retrieved from: <http://www.scimagojr.com>. SCImago Research Group, Copyright 2010. Data Source: Scopus®

AIP Papers From PR China: Totals

Submitted



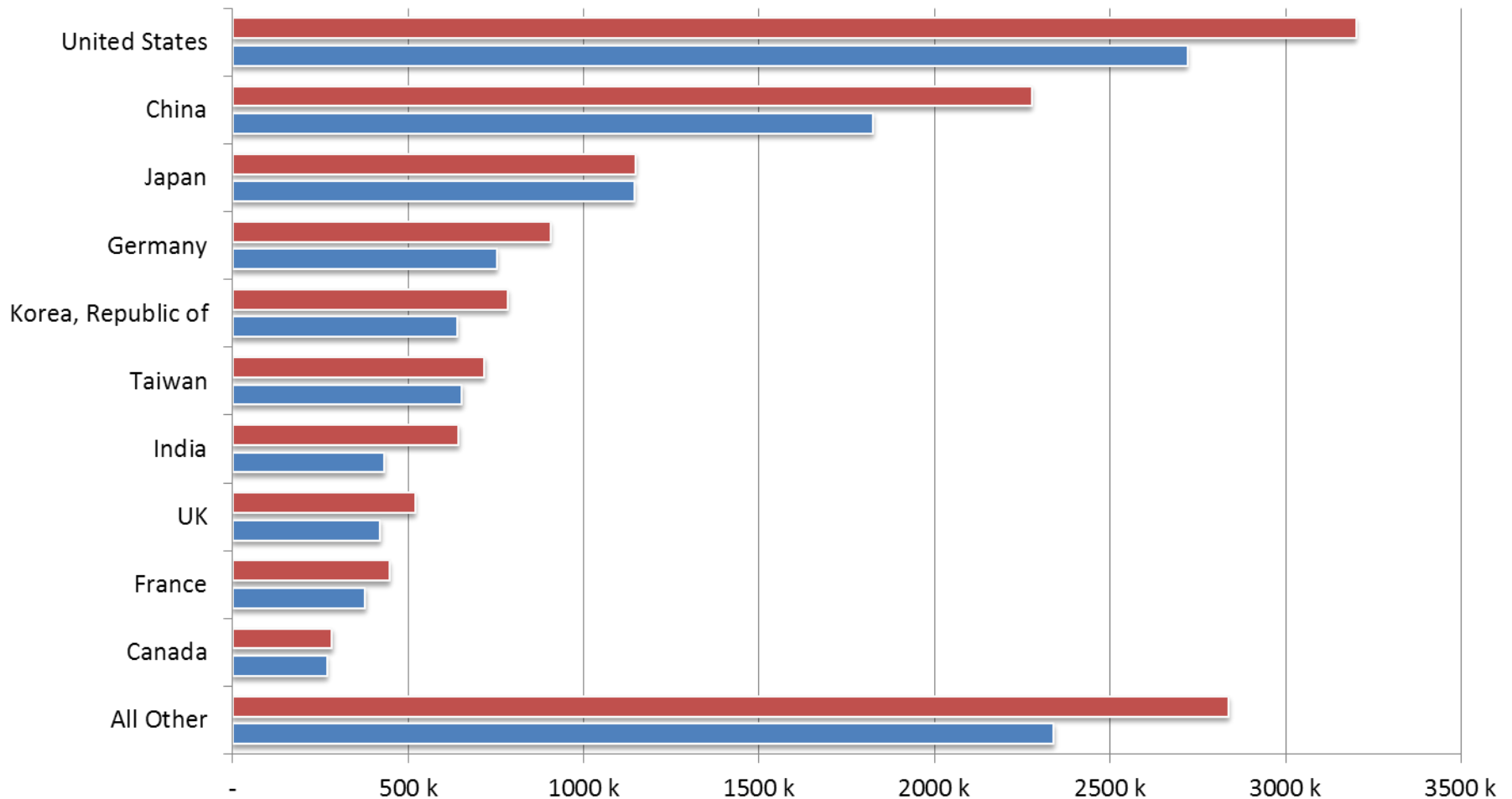
Published



Usage by Country

Full Text Downloads – AIP Journals

■ 2011 ■ 2010



Expanding Globally



AIP's Beijing Office opened in 2010

<http://www.aip.org/aip/beijing.html>

The China Office Team



Xingtao Ai
Chief Representative
xai@aip.org

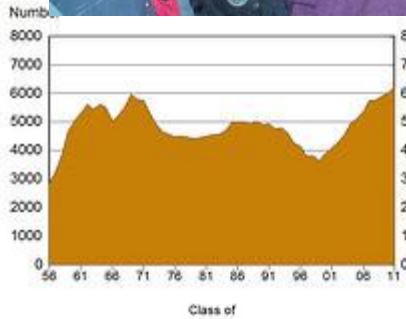


Cinzia Chiang
Regional Sales Manager
cchiang@aip.org

556, South Wing, Raycom Infotech Tower C
Kexueyuan South Road
Beijing 100190, China
(86-10)59822066

Lin Lin Wang
Beijing Office Assistant
lwang@aip.org

Physics Resources for the Community



Data estimated for the class of 2011.

AIP Statistical Research Center, Enrollments and Degrees Survey

Science for Everyone, Everywhere, Every day

- *Inside Science News*
Ready-to-run articles for news outlets about STM, to cultivate a better informed public.
- *Inside Science Minds*
online guest columns by notable figures, covering topics related to R&D and public policy.
- *Inside Science Television*
90-second science news videos for TV stations
- *Inside Science Currents* blog
- Media support for major technical meetings: wide promotion, press releases, onsite and virtual press rooms.



Preserving the history of physics for future generations



AIP Center for History of Physics and Niels Bohr Library and Archives

- Book collection
- Oral histories of prominent physicists and engineers
- **Emilio Segrè Visual Archives**: more than 30,000 photos showing the human face of science
- Authoritative online exhibits of famous physicists and their discoveries
- Website: 10,000,000 visitors per year

www.aip.org/history/

Cultivating the next generation of physicists



Programs for physics students and the teaching of physics through education and student services:

- Society of Physics Students (SPS); ~4,200 members. Chapters in the US, Canada, Egypt, Mexico, and China www.spsnational.org
- Sigma Pi Sigma – the physics honor society; ~38,000 active alumni



Connecting employers with talent and scientists with jobs

www.physicstoday.org/jobs

Niche job board network for the physical sciences, engineering & computing

AIP Industrial Outreach: Fueling the future of innovation



Connecting R&D executives with the people forging the frontiers of physics-based research in industry, academia, and government laboratories.

Forums and symposia help industry participants keep current on the latest innovations, policy issues and global trends.

Capacity Building for
Industrial Physics in
Developing and
Emerging Economies

2012
AIP/ICTP
Industrial
Physics Forum

April 16-19
Trieste, Italy

AIP Delivers Outstanding Value to Researchers Worldwide

AIP placed the first physics journal online, and is still an online leader via the AIP Scitation platform. AIP proudly:

- Publishes top-cited journals
- Offers content that inspires scientific advances from world-renowned scientists, including many Nobel Laureates
- Introduces **new tools** continually to help users access content (Smart ToCs, Mobile Editions, Mobile Apps)
- Invests strongly in content enhancement and availability
- Commits to archive preservation and backfile accessibility

...All delivered at nearly the lowest price per article measures among physics journals (as reported by JournalPrices.com)

Thank You

Presented by:



Adriana Acosta Chief Marketing and Sales Officer

Contact:

AIP Publishing Center

2 Huntington Quadrangle, Suite 1NO1

Melville, NY 11747

+ 1 516.576.2452; aacosta@aip.org

Leadership

Louis J. Lanzerotti, Chair, AIP Governing Board

H. Frederick Dylla, Executive Director & CEO

Richard Baccante, Treasurer & CFO

Theresa Braun, VP, Human Resources

John Haynes, VP, Publishing

Catherine O’Riordan, VP, Physics Resources

Benjamin Snavely, Corporate Secretary